

PROGRAM ADVERTISING

CALIFORNIA SCIENCE TEACHERS ASSOCIATION—2011 CALIFORNIA SCIENCE EDUCATION CONFERENCE

Pasadena Convention Center, Pasadena, CA • October 21—23, 2011

**Reach the 1,500+
science professionals
attending the
2011 California Science
Education Conference
by advertising your
products and services
in their program.**

The conference program is an indispensable guide to the activities, events, and exhibits at the California Science Education Conference. An ad in the 2011 program will draw traffic to your booth. Plus, if you are unable to exhibit at the conference, an ad is the next best alternative to being there!

SPACE AVAILABLE

Full page ad (Black and white only.)\$750
Full page ad (B&W only, exhibitor)\$500
Half page ad (Black and white only.)\$475
Half page ad (B&W only, exhibitor)\$275
Inside front cover (Color available.)\$950
Inside back cover (Color available.)\$950

CLOSING DATES

Space reservationsAugust 29, 2011
Camera-ready artworkSeptember 7, 2011

MECHANICAL SPECIFICATIONS

PUBLICATION SIZE: 5 3/8" wide x 8 3/8" tall
AD SIZE:
Full page4 3/8" x 7 3/8"
Half page4 3/8" x 3 1/2"

ARTWORK SPECIFICATIONS

- File Formats—High-res PDF, EPS, TIFF
- Delivery Medium—DVD, CD, FTP, or email.
For FTP information, please contact Robin Ramirez at Wolfe Design Marketing.

NOTE: All charges for typesetting, paste-up, alterations, stripping, halftones, rules, reverses, reductions, or enlargements are additional and will be billed to advertiser.

GENERAL INFORMATION

1. Artwork received after September 9, 2011 cannot be assured of inclusion in the conference program.
2. Only art which meets rate, copy size and specification requirements will be accepted.
3. Cancellations must be in writing and received by September 12, 2011 for a full refund. No cancellations or refunds will be accepted after September 12, 2011.
4. Multiple ad spaces are available.
5. The purchase of exhibitor booth space is not a requirement for advertisement in the conference program.
6. For questions contact Wolfe Design Marketing at (916) 737-1119 or email robin@wolfedes.com.

Make check payable to:
California Science Teachers Association

Mail credit card information, purchase order or check, form and art to:
**Wolfe Design Marketing
c/o Robin Ramirez
5534 Elvas Avenue
Sacramento, CA 95819-3023
robin@wolfedes.com**

Please reserve space in the CSTA 2011 California Science Education Conference Program as follows:

INSIDE FRONT COVER INSIDE BACK COVER FULL PAGE(S) QUANTITY: _____ HALF PAGE(S) QUANTITY: _____

COMPANY/ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

E-MAIL: _____

PHONE: _____ FAX: _____

AUTHORIZED COMPANY REPRESENTATIVE: _____ TITLE: _____

SIGNATURE: _____ DATE: _____

TOTAL: _____ CHECK #: _____ PURCHASE ORDER #: _____

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SIGNATURE: _____ DATE: _____